



## **Bromsgrove International School Thailand (BIST)**

### **Photo & Video Content Creator**

#### **Videography**

- Work with stakeholders e.g. teachers, students, parents, staff and etc to develop scripts, receive a brief, build graphics, and film scenes using single and/or multi-cameras for educational and marketing purposes.
- Work efficiently and prioritized shoots to stay on schedule and in budget.
- Conduct interviews with various individuals e.g. students, parents for content based media
- Input uncut rushes, dialogues, graphics and sound, and synchronise and store them into files on the computer
- Digitally cut files to put together the sequence of the video and decide what's usable
- Create a 'rough cut' (or assembly edit) of the programme/video and determine the exact cutting for the next and final stages
- Reorder and fine-tune the content to ensure the logical sequencing and smooth running of the video.
- Manage the demands of various stakeholders e.g. teachers, students, parents, staff and etc while organizing priorities.
- Consult with stakeholders from production to post-production process
- Build solid stakeholder relationships and expanded those opportunities to ensure the smooth operation and high standard of works
- Continuously discover and implement new video/filming/editing technologies and industry's best practices to maximize efficiency.
- Maintain equipments and ensure they are in a good condition and ready to use at all times.

#### **Photography**

- Takes photographs for school events and activities
- Select and assemble proper equipment, and choose settings and props based on stakeholder's wishes and theme of the photo shoot.
- Scouts locations
- Creates budgets and proposals, including expenses for the project
- Properly light subjects using artificial or natural lighting and using flashes and reflectors where necessary.
- Determine desired images and compositions and choose equipment, props, settings and lighting to achieve desired results.
- Retouch, resize and enhance images as needed using Photoshop, Adobe Suite or other photography software.
- Collaborate with stakeholders to ensure their need for the project is being fulfilled
- Rework photographs in the Adobe suite, PhotoShop or other softwares or know how to communicate needed changes to a professional retoucher

#### **Event Management**

- Support Marketing team and stakeholders on school events as assigned by Head of Marketing or Marketing Manager

#### **Others**

- Work with Marketing team and stakeholders as assigned by Head of Marketing or Marketing Manager

### **Qualification**

- Bachelor of Arts in **Photography** or **Communication and Media Studies** or **Mass Communication** or **Visual art** or **Graphic Design** or **Information Technology/Multimedia** or **Film** with:
- The ability to use different types of photography and videography equipments and software and stay up-to-date with changes in technology and video & photo-editing software
- A keen eye for detail and when and where to set up and take pictures and videos
- An understanding of artificial and natural lighting and how it affects different settings, shapes and skin tones.
- Good communication and people skills, with the ability to discuss complex artistic concepts in easy-to-understand terms.
- Practicing and self-teaching
- The ability to work under pressure
- New graduates with skills and capabilities are welcome.

**The applicants are invited to send your resume in English together with portfolio to HR Coordinator through [nchatraporn@bromsgrove.ac.th](mailto:nchatraporn@bromsgrove.ac.th)**