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26 February 2020

Dear Parents and Guardians

RE: New Head of Primary announcement

I am delighted to announce we have appointed Mr. Robert Jefferies as our new Head of Primary for August 2020.

Mr. Jefferies has asked me to allow himself to introduce you below:



Dear BIST pupils, parents and staff,

My name is Mr Rob Jefferies and I am extremely excited to be joining the team at Bromsgrove International School Thailand, as Head of Primary in August 2020.

I am currently on the Senior Leadership Team at a large pioneering primary school in Wales, UK of 600 pupils. Before this I worked as Deputy Head of Primary at an International School in Poland. After completing my BA Music (Hons) degree at Bath College, my teaching journey began in 1998, when I taught English in the UK, Poland and Qatar, before completing my Primary PGCE at Middlesex University, London in 2004.

Before becoming a teacher, I worked for the European Union Youth Orchestra as a stage manager and was fortunate to work with world-renowned soloists and conductors, working in concert halls in Brazil, Argentina, Uruguay, Paraguay and Scandinavia; an experience that initiated a love for travel, experiencing different cultures and meeting different people.

In my free time, I love being outdoors with my wife Joanna (who will also be teaching at Bromsgrove in August) and our two daughters, walking our dog, exploring the beautiful beaches of South Wales or going for runs across the fields near our home. I am also an ABSM Grade 8 French Horn player and I currently play in two orchestras - the Swansea Philharmonic and the Swansea Bay Orchestra; which helps me to unwind after a busy day at school.



My passion for teaching, together with my drive to give all children the very best possible start in life, prompted me to apply for the post of Head of Primary at Bromsgrove International School, Thailand. I believe excellent learning is achieved through direct experience, with a child's needs placed at the very heart of all we do; giving our pupils inspiring, joyful learning experiences, both in and outside the classroom, that develop self-esteem, self-belief and motivation, are vital to achievement and fostering a drive to succeed throughout life.

I see this as an incredibly exciting opportunity to be involved in an outstanding international school, which has a clear vision to become even better in all that it does. I look forward to working with Dr Moore, Headmaster and Bromsgrove's enthusiastic staff and parents, where developing the pupils' love of learning is at the core of everything we will do in the Primary school.

I look forward to meeting all of you in August 2020 and believe that by working together we can continue to raise standards to ensure that Bromsgrove International School, Thailand, fulfills its simple mission of 'Achieving Excellence Together!'

Yours sincerely,

Mr. Rob Jefferies

I know you will join me in welcoming Rob to the school and I look forward to working with him next academic year.

Warmest regards

Dr. Dan Moore
Headmaster & CEO